**GREATER LOVE OUTREACH CHURCH**

**1 Positive Place**

**Gainesville, GA. 30501**

**678-568-1445**

[**www.greaterloveoutreach.org**](http://www.greaterloveoutreach.org)

**“Because every child matters”**

Greater Love Outreach Church exists to love God, love people and make disciples.

Through partnerships with individuals, ministries, schools and churches we can help

minister the love of God to people in need.

Greater Love will be built on the foundation of Jesus Christ. That foundation

will be all about helping children and the poor, because when we do, we are helping

Jesus. After all He said, in Matthew 25, that “when you have done it to the least of

these, you have done it UNto me.

We believe that there’s a great need for compassion outside the four walls of

the church. That’s why we are Greater Love Outreach, that’s goes to the people verses

waiting on them to come to us.

No one is beyond the reach of God, no matter how sick, addicted, broken, or

lost. It doesn’t matter what your social status is. Whether you are black,

white, yellow, or brown, God loves you. There is hope with God. Through the

power of prayer, the Word, and the Holy Spirit, anybody can be delivered and healed

from anything. We desire to be a multi-cultural church that puts love into practice for all

races and nationalities, no matter what your social economic status is. Our goal is to

eventually have a church that represents Heaven right here on earth.

**VISION**

**Our Vision is to Love God, Love People, and make Disciples**

This vision is based on the following Scripture:

**Great Commandment**

"Love the Lord your God with all your heart and with all your soul and with all your mind. This is the first and greatest commandment. And the second is like it: Love your neighbour as yourself. All the Law and the Prophets hang on these two commandments." **Matthew 22:37-40**

**Great Commission**

"Go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And I am with you always, to the end of the world." **Matthew 28:18-20**

These are direct commands from Jesus.

So our Vision is to be a **Great Commandment/Great Commission** church**.**

**MISSION**

**Our Mission is to reach, teach, and help the children and the less fortunate know the Lord Jesus Christ**

**MINISTRY PLAN**

**1.TARGET GROUP: Children and Low Income Housing**

**2. KEY ISSUES, UNIQUE NEEDS, AND LIFE CONTEXT OF TARGET GROUP:**

The key issue among this target group is lack of physical and spiritual resources to overcome poverty and the Spiritual attack of Satan. Unique needs would be discipleship and job training to help them advance form poverty to middle class. Their life context is a revolving door of drugs, alcohol, and minimal financial resources which keeps them bound, disenfranchised, and disadvantaged in society.

**3. MODEL:** Provide food, clothes, job training, tutoring, mentoring and discipleship through worship services and outreach ministries.

**4. FIRST YEAR BUDGET:**

**EXPENSES (Monthly)**

Facility 500 (Boys and Girls Club)

Outreach 200

Fellowship 200

Website 50

Admin 50

Marketing 100

**TOTAL $ 1,100**

**INCOME (Monthly)**

Personal Tithes 800

Churches Tithes 400

Church Support 1,000 (5 Churches @ 100 each)

**TOTAL $ 1,200 (500 from Churches)**

**5. FINANCE ADMINISTRATION:** Converge Software and Staff

**6. CHURCH SERVICE:**

Discipleship

Opening Prayer

Contemporary Praise and Worship (Adults)

Hip Hop Praise and Worship (Teens)

Announcements

Communion (1st Sunday’s)

Tithes and Offering (background song)

Sermon

Alter Call

Closing Prayer

**7. LEADERSHIP DEVELOPMENT:** TBD

**8. PEOPLE RESOURCES NEEDED FOR FIRST 3 MONTHS AFTER LAUNCH:** TBD

**9. STRATEGY FOR FOLLOWING UP WITH VISITORS:** Encourage visitors to fill out visitors cardand follow up with immediately withe-mail on Monday. Then call for a visit to get to get to know them within a couple weeks.

**10. STRATEGY TO EVANGELIZE PEOPLE:** Prayer walk the community, pray for those in need, have monthly outreaches in the community, invite to church and offer the plan of salvation

**11. ASSIMILATION PLAN FOR NEW BELIEVERS:** We will provide a mandatory 4 weeks new members class that covers the basic foundations of the faith, church structure, and our by laws and constitution.

**12. EQUIPMENT, MATERIAL, AND RESOURCES NEEDED FOR LAUNCH:** Launch Team (40), Sound, Audio, Overhead Visuals, Computer, and CD Disk maker

**13. MARKETING OUTREACH STRATEGY:** Have BBQ’s in the community and Block party’s for the unchurched in low income housing apartments and trailer parks. Partner with local Boys and Girls club to mentor/disciple children (ages 5 thru 13) and Straight Street Ministry with book pack ministry

**14. DISCIPLESHIP:** We will have Discipleship class before Worship service using the Gospel Project, a 3 year chronological study of the Bible covering 99 doctrines.

**15. FACILITIES: Start in the Gym of Pozo Del Espanzo (Hopewell) and eventually move to the Boys and Girls Club**

**16. START-UP COSTS:** We are praying about a 12k grant which will give us $1000/months toward our budget for 1 years (See budget for breakdown of anticipated costs) – or seek 5 to 10 churches for financial support

**17. CHILDREN/STUDENT MINISTRIES:** Have a Boys and Girls Outreach ministry for ages 5 through 13 (highest percentage of salvation) and teach Life Principles from the Word of God, hopefully at the main Boys and Girls club in the heart of the city.

**CORE VALUES**

* **God’s Grace –** We believe everyone sinned and can receive salvation

through faith in Jesus Christ (Eph 2:5)

* **Discipleship –** We believe that God’s Word is relevant and profitable for our lives

today (2 Tim 3:16). We will Preach/Teach the OT, NT, and Gospels in a 3 year

comprehensive plan and make disciples of Jesus Christ. (Mat 28:19-20)

* **Prayer –** We believe that prayer guides all that we do and therefore

precedes all that we do (Matt 7:7-11)

* **Praise and Worship –** We believe that God requires, and deserves authentic

praise and worship (John 4:23-24)

* **Diversity –** We minister to all races, social economic backgrounds and status.

Heaven will be filled with all nations, so should His church (Rev 21: 1-4)

* **Evangelism –** We will seek the lost and unsaved and present the good news of

Jesus Christ. God desires that all men come to repentance and be saved

(2 Pet 3:9)

* **Serving the poor and those in need –** Jesus made it clear when He said;

“I tell you the truth, whatever you did for one of the least of these brothers of

mine, you did for me!'” (Matt 25:40).

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**CHURCH STRATEGY**

* Prayer walk the community in Gainesville
* Conduct Evangelistic Outreaches monthly in Low Income Housing Communities
* Help tutor/mentor children through the Boys and Girls Club
* Establish Board for financial accountability

* Establish Bible Study weekly

* Partner with local school to help meet the needs of children and promote our ministries
* Preach and teach the Gospel with no charge. Pastor is Bi-Vocational and does not seek a salary from the church.
* 100% volunteer leadership in the church.
* Open book financial statements to all leaders of the church on a quarterly basis.
* Serve and minister to children the less fortunate by:
* Hip Hop Rap praise and Worship
* Basic Self Defense Classes on Sunday after fellowship
* Feeding the congregation through fellowship on Sunday

Taking care of the orphans and widow

* Praying for those who need to be healed/delivered
* Assisting those who need help with resource partners
* Train and teach all members to become disciples and/or leaders for the Lord.
* Partner with Churches for monthly prayer/financial support and provide the opportunity for them to do inner city ministry among the poor and disenfranchised with their Missionary and Sunday Schools groups

**DEMOGRAPHIC ANALYSIS**

The demographics that GLC desires to be in the inner-city of Gainesville, GA.

The community is multi-cultural and diverse in nature (60% Anglo, 20% Black, and 20% Hispanic)

Prospective members are the hurting poor that need the hope of Jesus Christ in their life.

The typical profile is as follows:

* Typically un-educated between the age of 21 to 50.
* Earn $20K - $30K per year individually
* Spend most of their disposable income
* Have 1 to 3 children
* Single Moms with deserted boyfriends/husbands
* Lots of Men/Women that are addicted to drugs and Alcohol
* Some Men/Women who have been to jail and/or prison

Our prospective members may be going through life transitions or life crisis

that God is using trying to get their attention. These transitions, trials and

tribulations, include drugs and alcohol abuse, prostitution, prison backgrounds,

unemployment, financial problems, resentment, and loneliness.